

# MilanSomasundaram

## Writer – Film Maker

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Literary Agent - Kulbinder Saran Caldwell

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I've been writing poetry for 15 years, writing code for 10 years and comedy for the last three years. Together with my creative partner, I've launched a production company focusing on comedy writing. We've developed a comedic workplace series called Namaste which was accepted into the ReelWorld e20 incubator and has been recommended for Telefilm's Talent to Watch program. I am currently also developing a half-hour comedy titled Scheme.

## EXPERIENCE

### **Sweat Lodge Productions, Toronto**

**Writer** November 2018 – PRESENT

- Co-created and co-wrote pilot, show bible, and teaser for workplace comedy series: 1. Namaste, 2. Scheme
- Wrote a collection of comedy sketches with a focus on Canadiana and modern technology
- Wrote loglines, summaries and one-pagers for story concepts
- Wrote, produced and directed short films: Pumpkin Spice, Neither There nor Here
- Attended classes, screenings, film festivals and industry events

### **Freelance Copywriter, Toronto**

**Copywriter** January 2014 – PRESENT

- Created high-impact messaging for all marketing media, contributing to increases in revenues and market share
- Produced original, creative content for promotional advertisements and marketing materials

- Reviewed and edited final copy for accuracy and oversaw all phases of production
- Collaborated with creative director and copywriting team in completing all phases of client projects from planning to on-time completion of quality deliverables
- Customized brand message to reach and capture target audience interest and drive engagement

## **SKILLS**

**Creative writing – Copywriting – Social media content creation and campaigns – Content development**